

## Course Title: 과학영어 발표법 — Scientific Presentation Workshop

**Instructor:** Janie Sue Brooks, Division of Life Science and Biotechnology

**Credit:** 3

**Time:** Mon 9:30 – noon, Wed 9:30 – noon, Friday 9:30 – noon

**Minimum & Maximum enrollment:** 10-20

**Target Students:** Graduate students in the Division of Life Science and Biotechnology, Researcher

Minimum Experience: Master's Course, 2<sup>nd</sup> semester; Ph. D. Course, 2<sup>nd</sup> semester; Combined Master's/Ph. D. Course, 4<sup>th</sup> semester

**Course Description and Goals:** This course focuses on the art of scientific presentation. Students will examine the dynamics of scientific presentation within the framework of communication theory and will compare/contrast Eastern and Western styles of talk construction and delivery. The goal of the course is for each student to develop a Western-style conference presentation based on his/her original research. In the final week of the course, students will deliver their presentations at a BK21-Plus Life Science and Biotechnology Graduate Research Symposium.

**Course Requirements:** Students should have their own research data on which to base their presentations. All class activities, coursework and midterm presentations will be completed in English. All presentations for the Research Symposium will be delivered in English.

**Grading Policy:** Attendance 10%, Participation 30%, Midterm Presentation 20%, Symposium Presentation 40%

**Instructor's Profile:** Ph. D. Cornell University, B. S. University of the Cumberlands, Adjunct Professor, Department of Life Sciences and Biotechnology

### Course Content/Schedule:

Week	Date	Topic
1	2017-07-03	The Art and Science of Scientific Presentation Communication — an Ethological Perspective
	2017-07-05	Identifying Your Audience
	2017-07-07	The Influence of Audience on Content
2	2017-07-10	PowerPoint Construction – Part I
	2017-07-12	Delivery: Barbie Dolls, Eye Contact, and More
	2017-07-14	Midterm Individual Consultations
3	2017-07-17	<b>Midterm Presentations</b>
	2017-07-19	Organization: a Martini Glass and Deductive Logic
	2017-07-21	PowerPoint Construction: Trail Maps and Signposts
4	2017-07-24	Delivery – Part II
	2017-07-26	Audience: Crowd Control
	2017-07-28	Symposium Individual Consultations
5	2017-07-31	<b>BK21Plus Life Science and Biotechnology Graduate Research Symposium</b>